



17<sup>th</sup> June, 2020

[Photo Release]

# The Inauguration of the Greater Bay Area Urban Designer Alliance Today Witnessed by The Honourable Chief Executive

High-res images can be downloaded http://files.blink.com.hk/Photo.zip

(Hong Kong, 17<sup>th</sup> June 2020) With the mission of elevation of urban design standard and improvement of the livability of the cities in the Greater Bay Area, The Hong Kong Institute of Urban Design (HKIUD) together with CURB Center for Architecture and Urbanism – Macau, Guangzhou Urban Planning Association, Urban Planning Society of Shenzhen, and Zhuhai Planning Exploration and Design Industry Association have band together to establish The Greater Bay Area Urban Designer Alliance. The purpose of setting up Greater Bay Area Urban Designer Alliance is to promote collaboration among urban design professionals, practices and organisations in the Greater Bay Area including urban designers, architects, landscape designers, town planners and engineers, and subsequently establish the professional recognition for urban design practitioners in the Greater Bay Area.

Organised by **The HKIUD**, a MOU signing ceremony was held today (17<sup>th</sup> June 2020) with The Honourable **Mrs. Carrie LAM CHENG Yuet-ngor, GBM, GBS, The Chief Executive of the Hong Kong Special Administrative Region** in attendance. The CE witnessed the signing of the 5 founding institutes to officially establish the Alliance for the mega region through live-video links and expressed her greatest support to the Alliance.





# 香港城市設計學會 Hong Kong Institute of Urban Design

# Photo 1&2:





The representatives of the five founding Alliance's members from Hong Kong, Macau, Guangzhou, Shenzhen and Zhuhai signed on the Memorandum of Understanding for the Greater Bay Area Urban Designer Alliance through live-video links, was witnessed by the Guest of Honour, the Honourable Mrs. Carrie LAM CHENG Yuet-ngor, GBM, GBS,The Chief Executive of the Hong Kong Special Administrative Region.





# 香港城市設計學會 Hong Kong Institute of Urban Design

(Photo 1 From left to right)

**Prof. Stephen TANG, BBS**, Immediate Past President, The Hong Kong Institute of Urban Design

**Dr. Peter Cookson SMITH**, Past President, Hong Kong Institute of Urban Design and Council Member, The Hong Kong Institute of Urban Design

**Prof. Bernard V. LIM**, **BBS, JP**, FoundingPresident, The Hong Kong Institute of Urban Design

Mrs. Carrie LAM CHENG Yuet-ngor, GBM, GBS, The Chief Executive of the Hong Kong Special Administrative Region

Mr. Joel CHAN, President, The Hong Kong Institute of Urban Design

**Ms. Sam LOK**, Member, Greater Bay Area Urban Design Week Organising Committee, The Hong Kong Institute of Urban Design

**Mr. Donald CHOI**, Convener of Greater Bay Area Urban Designer Alliance and Vice President (Local Affairs), The Hong Kong Institute of Urban Design

**Mr. Benny CHAN**, Hon Treasurer, The Hong Kong Institute of Urban Design and Chairman, Greater Bay Area Urban Design Awards Organizing Committee

#### On Screen

Mr. Nuno Soares, Director of CURB - Center for Architecture and Urbanism - Macau

Dr. Pan An, President, Guangzhou Urban Planning Association

Mr. Sima Xiao, President, Urban Planning Society of Shenzhen

**Mr. Duan**, President, Zhuhai Planning Exploration and Design Industry Association And other guests

# Photo 3:



The Honourable Mrs. Carrie LAM CHENG Yuet-ngor, GBM, GBS, The Chief Executive of the Hong Kong Special Administrative Region bestowed the Alliance's President's Medal

Hong Kong Institute of Urban Design Limited





to **Mr. Joel CHAN**, president of The HKIUD, for The HKIUD role as the presiding 2020 convener for the Alliance. The President Medal is custodial piece and will be bestow to the next Convener on a biennial rotation basis.

### Photo 4:



After the ceremony, the Honourable Mrs. Carrie LAM CHENG Yuet-ngor, GBM, GBS, The Chief Executive of the Hong Kong Special Administrative Region was joint by the Past and Present Presidents and fellow Council Members of The Hong Kong Institute of Urban Design (HKIUD) in celebration of the official inauguration of Greater Bay Area Urban Designer Alliance.

#### (From left to right)

**Dr. Peter Cookson SMITH**, Past President, Hong Kong Institute of Urban Design and Council Member, The Hong Kong Institute of Urban Design

**Prof. Stephen TANG, BBS,** Immediate Past President, The Hong Kong Institute of Urban Design esign

Mrs. Carrie LAM CHENG Yuet-ngor, GBM, GBS, The Chief Executive of the Hong Kong Special Administrative Region

Mr. Joel CHAN, President, The Hong Kong Institute of Urban Design

**Prof. Bernard V. LIM, BBS, JP,** Founding President, The Hong Kong Institute of Urban Design

Official Website of Greater Bay Area Urban Designer Alliance: www.gbauda.com

Official Website of The HKIUD: www.hkiud.org

Official Facebook Page of The HKIUD:

Hong Kong Institute of Urban Design Limited





# **About The Hong Kong Institute of Urban Design (HKIUD)**

The Hong Kong Institute of Urban Design (HKIUD) was established in June 2010 as a professional institute that aims to promote urban design through discussion, education, accreditation, research and practice. The Institute advocates a strategic city vision together with a more progressive urban design policy and regulatory framework, enabling Hong Kong to build on its strengths to become a more pedestrian friendly, transit oriented, sustainable and livable city.

# **About The Greater Bay Area Urban Designer Alliance**

With the mission of elevation of urban design standard and improvement of the livability of the cities in the Greater Bay Area, the Hong Kong Institute of Urban Design, CURB Center for Architecture and Urbanism – Macau, Guangzhou Urban Planning Association, Urban Planning Society of Shenzhen, and Zhuhai Planning Exploration and Design Industry Association ("Five Founding Member Institutes") agree to establish the Greater Bay Area Urban Designer Alliance ("the Alliance"). It is a professional platform for promotion of collaboration among urban design professionals, practices and organizations in the Greater Bay Area including urban designers, architects, landscape designers, town planners and engineers, and subsequently establish the professional recognition for urban design practitioners in the Greater Bay Area.

#### **About CURB Center for Architecture and Urbanism – Macau**

CURB Center for Architecture and Urbanism – Macau (CURB) is an NGO established in Macau in 2014, to promote research, education, production and dissemination of knowledge in the fields of architecture, urbanism, design and urban culture. It stands as an exchange platform between academia, civil society, professional practice, and government institutions, serving the interests of the overall community.

The Center develops and supports research studies, workshops, conferences, exhibitions, competitions, and other events. CURB is the organizer of Open House Macau, the first Open House event in Asia, and is associate partner of the World Urban Campaign, organizing Urban Thinkers Campus in Macau. With a permanent research team, its space incorporates a library and documentation archive, studio, conference and gallery areas.

Working both on a regional level – Macau, Greater Bay Area and China – and on an international level – particularly in Asia and Portuguese-speaking countries –, CURB aims to take local issues to a global audience. The establishment of partnerships and joint programs with local and international institutions are preferred tools for CURB's mission as a think tank on the future of cities and their architecture.

http://curb-center.com/





# **About Guangzhou Urban Planning Association**

Founded in 2003, Guangzhou Urban Planning Association is a local, professional and non-profit social organization voluntarily composed of enterprises and public institutions and individuals of Guangzhou engaging in municipal planning establishment, management, reconnaissance, design, consultation and education. With its permanent bodies including Secretariat and Department of Technical Consultation, the association is subject to business guidance, supervision and management of Guangzhou Social Organization Administration and Guangzhou Municipal Planning & Natural Resources Bureau. The association is composed of vice president units, council members, member units and individuals - 87 units and 153 individuals in total.

Since its founding, the association has maintained a good and efficient contact with its brother units and member units, takes the initiative to carry out relevant technical services about municipal planning, and organizes visits and investigations, further studies and lectures on a regular basis, as well as publishes the association's journal Guangzhou Planning Communication. The council is devoted to improving the service level in construction of industrial exchange platforms and thinking tanks, and promoting the innovative development of urban planning in Guangzhou.

http://ghzvj.gz.gov.cn

## **About Urban Planning Society of Shenzhen**

Shenzhen Urban Planning Society (UPSSZ) is a non-profit academic organisation for Shenzhen urban planning professionals, which was founded in 1994. It was set up voluntarily by a number of organisations and individuals engaged in planning, design, management, and scientific research. It is formally registered as a non-governmental statutory body.

UPSSZ serves its members and other urban planning professionals by making unceasing efforts to present high-quality academic training, conferences, workshops, and a variety of additional services. It is considered to be the premier organisation for the promotion of rigorous academic study and improvements in urban planning, design, and management. http://www.upssz.net.cn/

# About Zhuhai Planning Exploration and Design Industry Association

Zhuhai Planning Exploration and Design Industry Association was established in 1996. It is a non-profit industry association voluntarily composed of enterprises and institutions in the city's construction engineering planning, surveying and mapping, survey, design, consultation, etc., with 120 member units. To be responsible for the administration of the city's planning, survey and design industry.





Purpose of the association: abide by the national laws and regulations and the series of regulations of engineering construction market management of provinces and cities; assist the administrative department of the government to regulate the industry behaviour, promote the development and progress of the industry technology; play the role of bridge between the government and enterprises; expand the technical exchange and training; serve the society for members, safeguard the legitimate rights and interests of member units, and cultivate openness, fairness and justice, scientific and orderly construction market environment.

http://www.zhgksx.org.cn/

\_\_\_\_\_

This press release is issued by Blink on behalf of The Hong Kong Institute of Urban Design.

For media enquiries, please contact:

Ms. Mabel Tan

Email: mabel.tan@blink.com.hk Tel: (852) 3610-6217/ 6929-3514 Ms. Winnie Wong

Email: winnie.wong@blink.com.hk Tel: (852) 3610-6213/ 9446-1636